

## LOGO



**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn**

**Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

UNIFORM CONDENSED-  
BLACK

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

UNIFORM CONDENSED

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn*

*Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

*1234567890*

*Charlotte Southern*

## TYPOGRAPHY

## BRAND COLORS

BLUE: 15499C

GREEN: 87C65B

NAVY: 152950

## LOGO MARK





DO NOT STRETCH



DO NOT CHANGE COLOR

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## LOGO



**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

UNIFORM CONDENSED-  
BLACK

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1234567890

UNIFORM CONDENSED

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

1234567890

*Charlotte Southern*

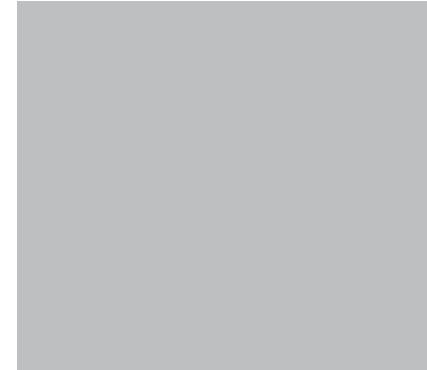
## BRAND COLORS



NAVY: 27235E



BLACK: 393435



GRAY: BEBFC1

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## LOGO



**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

**UNIFORM CONDENSED-  
BLACK**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1234567890

**UNIFORM CONDENSED**

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

*1234567890*

*Charlotte Southern*



B LUE: 0006E1



RED: ED2122

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## LOGO



Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED-  
BLACK

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

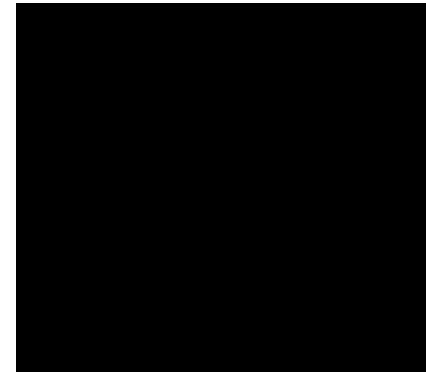
Charlotte Southern



GREEN: 33892C



GRAY: B7B7B7



BLACK: 1C1512

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## LOGO



**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn**

**Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

**UNIFORM CONDENSED-  
BLACK**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

**UNIFORM CONDENSED**

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn*

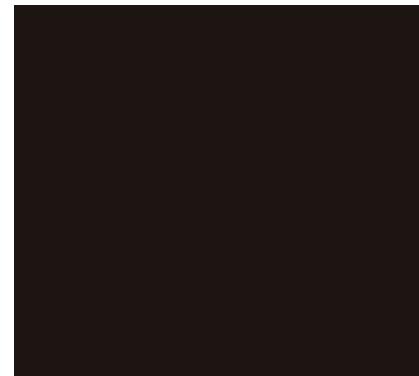
*Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

1234567890

*Charlotte Southern*



**RED: E91E2F**



**BLACK: 231F20**

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## LOGO



**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

**UNIFORM CONDENSED-  
BLACK**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1234567890

**UNIFORM CONDENSED**

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

*1234567890*

*Charlotte Southern*



**NAVY: 2B2763**



**GREEN: 0D693A**

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## LOGO



**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

**UNIFORM CONDENSED-  
BLACK**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1234567890

**UNIFORM CONDENSED**

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

*1234567890*

*Charlotte Southern*



MAROON: AC202B



GOLD: F7B32C

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## LOGO



Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED-  
BLACK

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

Charlotte Southern



MAROON: 800000



GOLD: D4AF37

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## LOGO



**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

**UNIFORM CONDENSED-  
BLACK**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1234567890

**UNIFORM CONDENSED**

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

*1234567890*

*Charlotte Southern*



BLUE: 0758A4



RED: D72D27



YELLOW: F6ED49

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## LOGO



**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn**

**Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

**UNIFORM CONDENSED-  
BLACK**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

**UNIFORM CONDENSED**

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn*

*Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

*1234567890*

*Charlotte Southern*



NAVY: 132145



GOLD: E5A32D

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## LOGO



**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn**

**Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

**UNIFORM CONDENSED-  
BLACK**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

**UNIFORM CONDENSED**

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn*

*Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

*1234567890*

*Charlotte Southern*

## TYPOGRAPHY

## BRAND COLORS



**NAVY: 2B2F73**



**GOLD: F6D331**

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## LOGO



Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED-  
BLACK

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

Charlotte Southern



RED: C12133



NAVY: 212F61

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## LOGO



## TYPOGRAPHY

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz**

**1234567890**

**UNIFORM CONDENSED-  
BLACK**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1234567890

**UNIFORM CONDENSED**

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz*

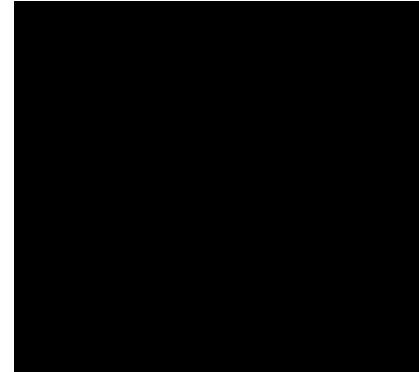
*1234567890*

*Charlotte Southern*

## BRAND COLORS



**GREEN: 147641**



**BLACK: 000000**

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## LOGO



Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED-  
BLACK

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

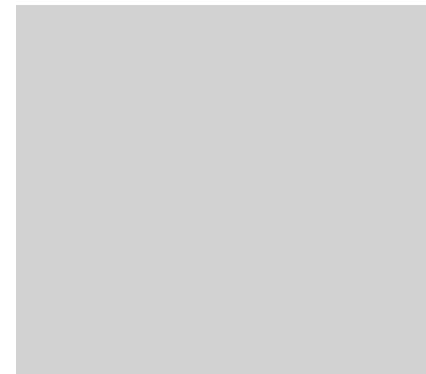
Charlotte Southern



GREEN: 007A3E



BLUE: 243D7F



GRAY: D2D2D2

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## LOGO



Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED-  
BLACK

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

UNIFORM CONDENSED

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

**1234567890**

Charlotte Southern



MAROON: 85161F



NAVY: 242057



GRAY: A9ABAB

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## LOGO



**AA BB CC DD EE FF GG HH II JJ KK LL MM NN  
OO PP QQ RR SS TT UU V V WW XX YY ZZ  
1234567890**

ETHNOCENTRIC  
REGULAR

**AA BB CC DD EE FF GG HH II JJ KK LL MM NN  
OO PP QQ RR SS TT UU V V WW XX YY ZZ  
1234567890**

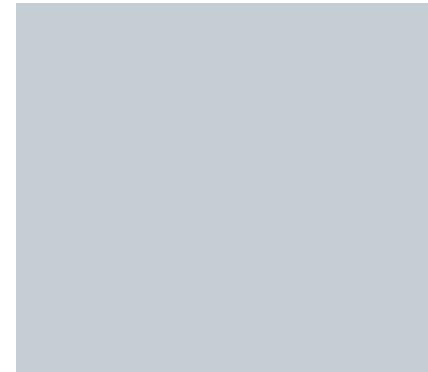
ETHNOCENTRIC  
ITALIC



NAVY: 0C2340



GREEN: C0FF02



GRAY: C4CED3

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